

No longer just in your **thought bubble**

DearU

1Q26 Business Results

MAY 2026

Disclaimer

All financial information contained herein is based on a consolidated basis in accordance with International Financial Reporting Standards ("IFRS").

The information on the business results of 1Q26 has been prepared in advance, prior to being reviewed by the external auditor, solely for the convenience of our investors, and the contents herein are subject to change in the process of review by the external auditor.

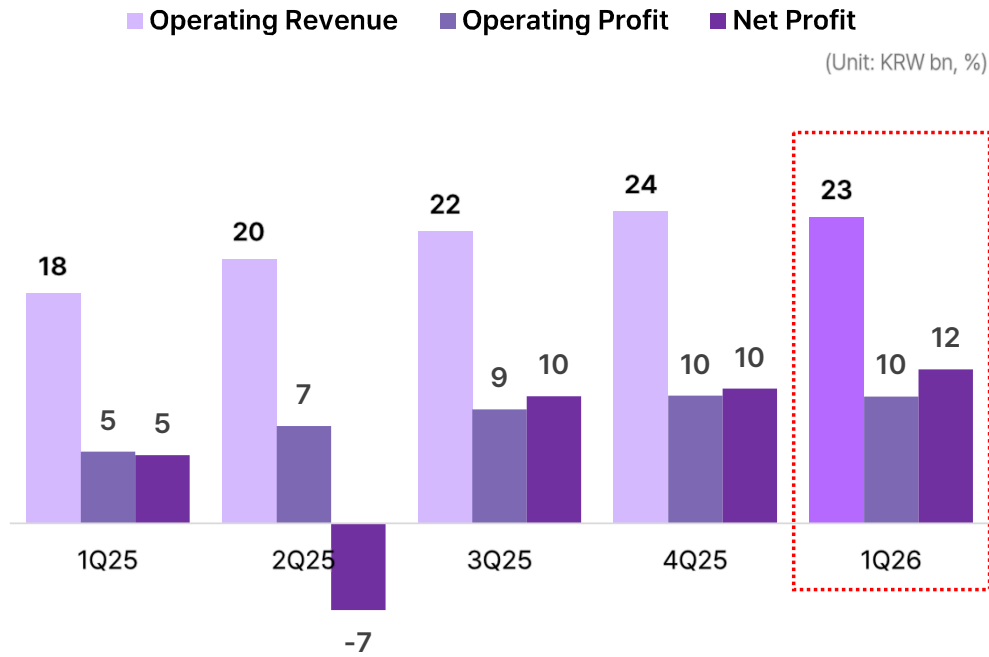
Please note that all forward-looking statements are based on various factors relating to our internal operations, business strategy and market environments and our actual future results and the timing of certain events may differ materially from those forward-looking statements implied herein.

We expressly disclaim and do not bear responsibility to publicly update any changes in our expectations, or any changes in our events, conditions.

This presentation is available on our Investor Relations website at <https://www.dearu.com/pages/irDownload.php>

Ticker: 376300, KOSDAQ

01. 1Q26 Business Results



*based on consolidated financial statements

1Q26 Review

▶ 1Q26

Operating Revenue: W 23.4 bn (-1.7% QoQ, +33.4% YoY)
 Operating Profit: W 9.7 bn (-0.6% QoQ, +76.9% YoY)
 Net Profit: W 11.8 bn (+14.2% QoQ, +125.6% YoY)

▶ Subscription dropped slightly by 1.5% QoQ

- Subscription: 2.04 million 4Q25 -> **2.01 million 1Q26**
- While 4Q25 Other Revenue included 3Q+4Q25 worth of TME royalties, 1Q26 only included 1Q26 worth. QQ Music bubble subscription continue to show robust growth
- JOOX royalties were not recognized in 1Q26 and are expected to be reflected in 2Q26

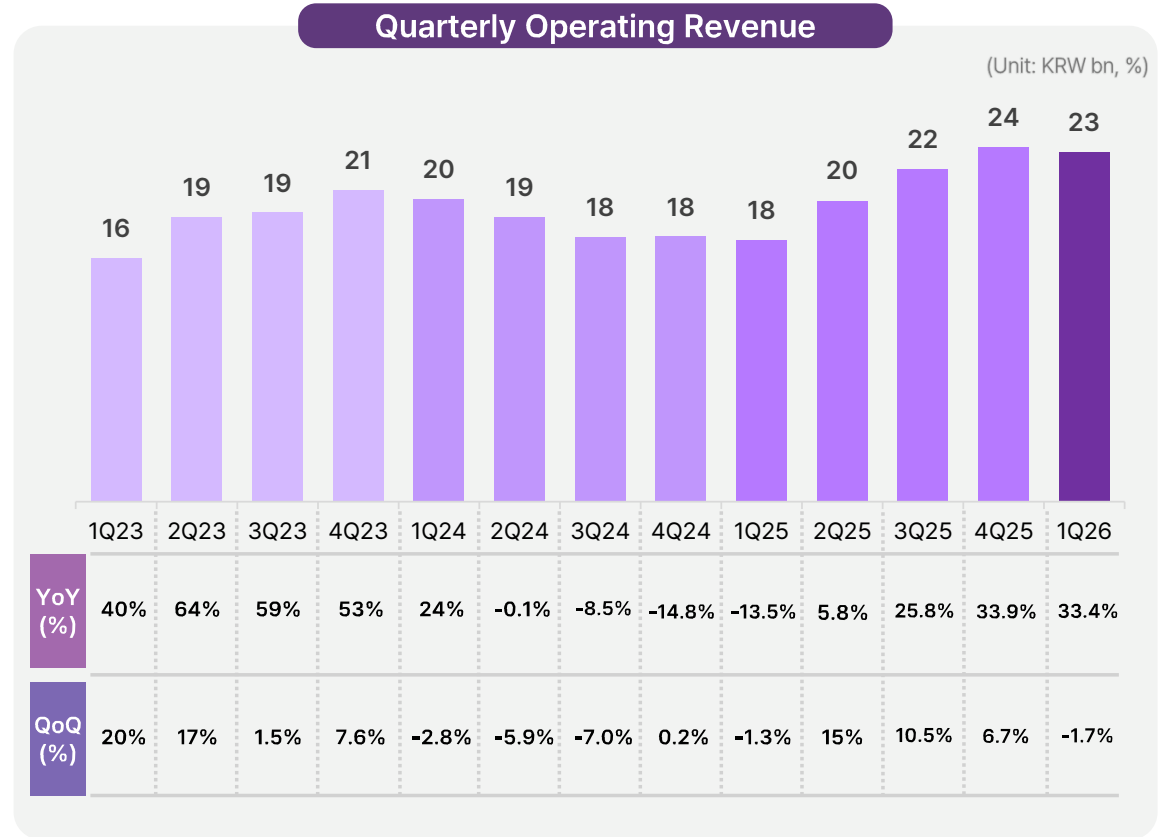
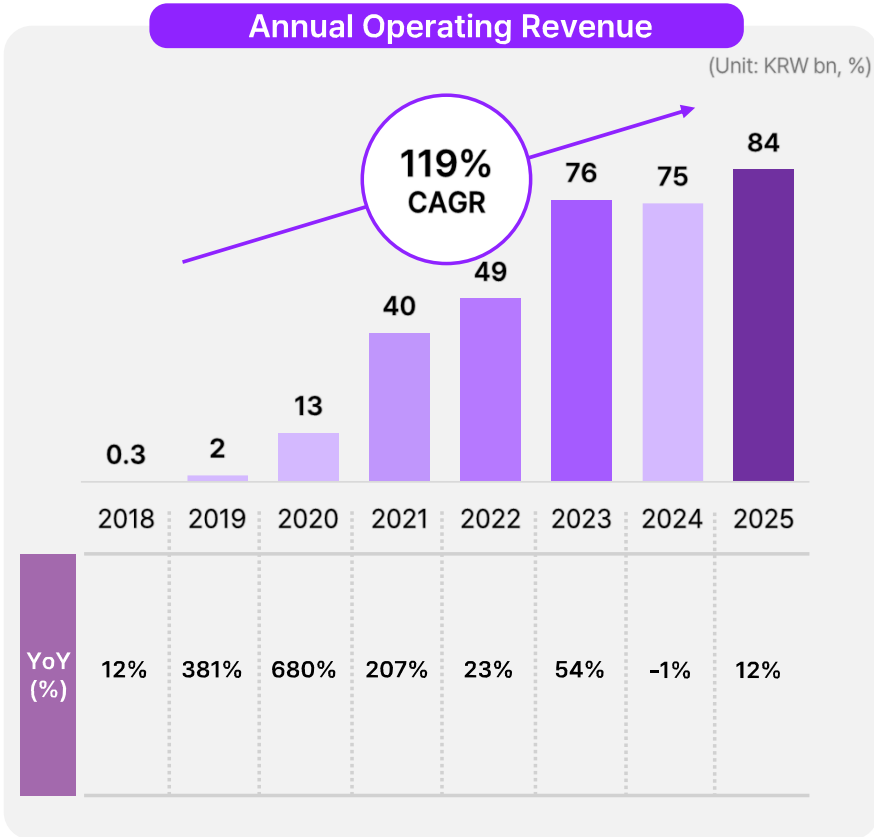
▶ Net Profit Increase QoQ

- Non-operating income increased by W 2.7 bn, driven by interest income and favorable FX effects

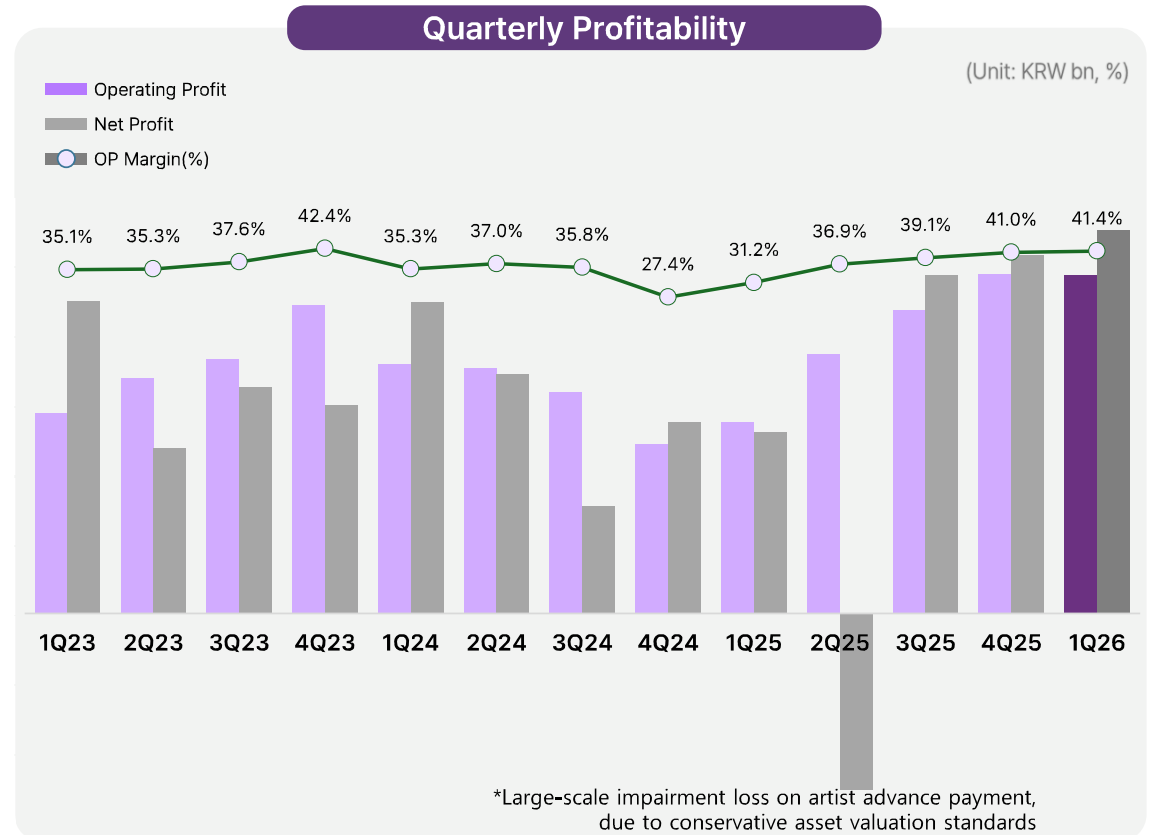
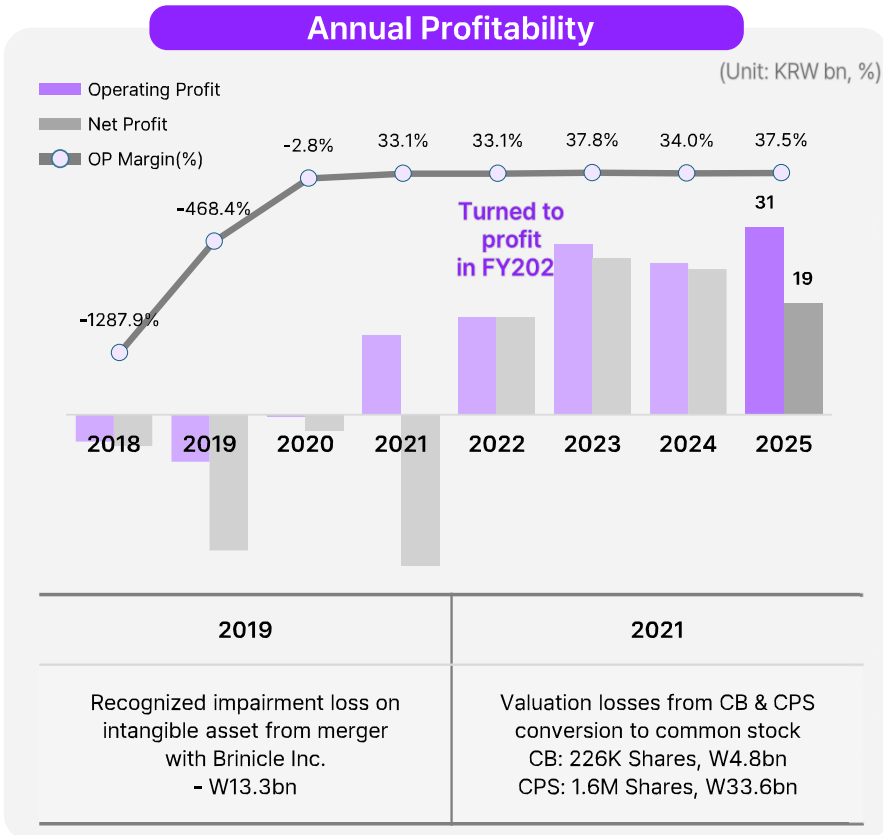
▶ Ongoing onboarding of new Ips onboarding bubble

- New IP : FIFTY FIFTY, OWIS(virtual idol), Moon Byul (MAMAMOO), Chae Soo-bin, Rice Ball Koongya (AI Pet bubble) and more artists and actors
- Service Termination: TAEMIN (Mar.), Daeng (AI Pet bubble)
- bubble for Japan subscriptions: 99,931 (as of end-1Q26)

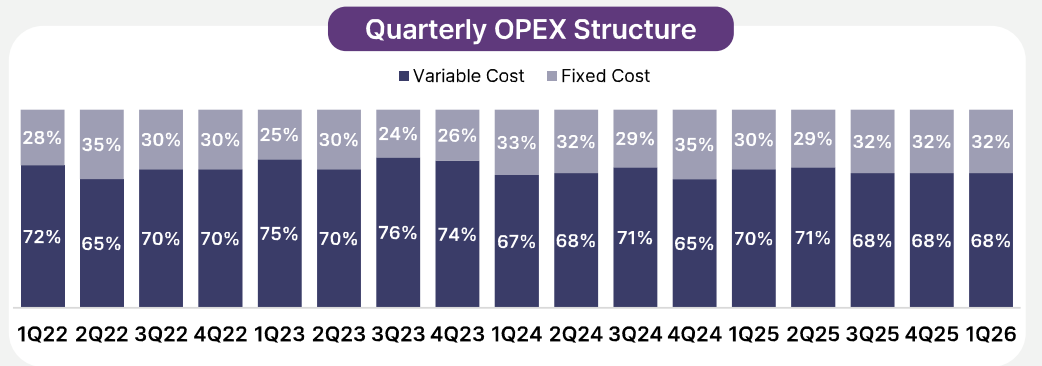
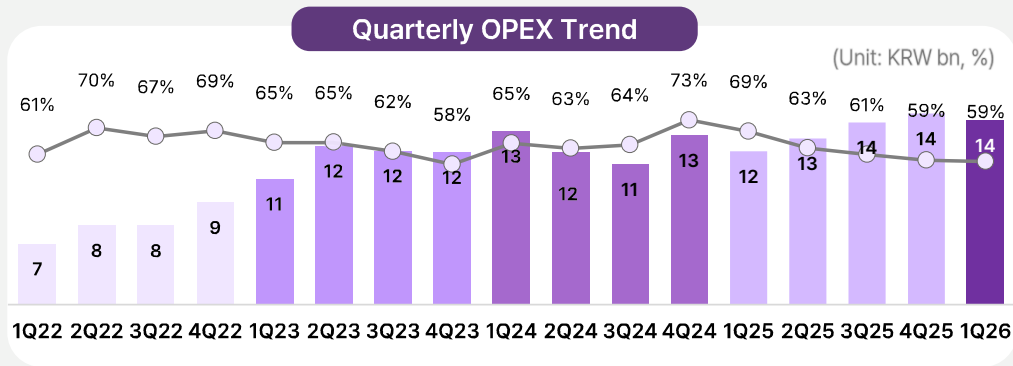
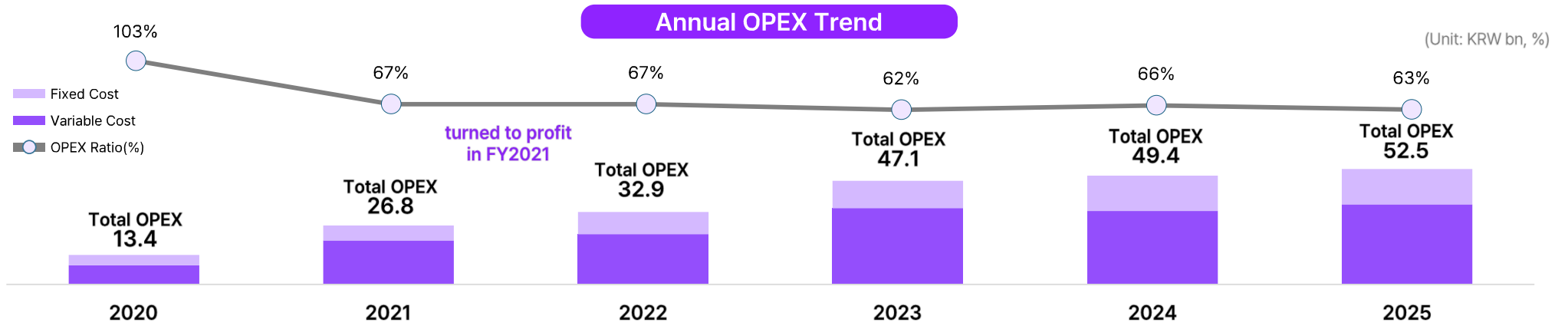
About DearU - Operating Revenue



About DearU - Profitability



About DearU - OPEX



*Main Variable Cost: Google & iOS App. Platform Fee
*Main Fixed Cost: Labor related cost

Non-consolidated Financial Statements

Statement of Income

(Unit: KRW Mil.)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2022	2023	2024	2025
Operating Revenue	16,353	19,098	19,383	20,858	20,280	19,076	17,736	17,775	17,549	20,187	22,307	23,802	23,408	49,194	75,692	74,867	83,844
Operating Expenses	10,612	12,351	12,089	12,014	13,127	12,016	11,162	12,454	11,719	12,368	13,252	13,791	13,303	32,908	47,066	48,759	51,130
Operating Income	5,741	6,747	7,294	8,844	7,153	7,060	6,575	5,321	5,830	7,820	9,054	10,011	10,106	16,286	28,626	26,108	32,715
Non-operating Income	3,280	1,642	2,944	1,390	4,568	3,589	1,084	4,975	2,142	612	2,877	3,995	6,697	3,916	9,256	14,216	9,626
Non-operating Expenses	60	620	1,126	3,391	213	1,967	3,420	2,358	787	15,108	283	1,086	1,043	3,294	5,199	7,958	17,264
EBIT	8,960	7,769	9,113	6,841	11,508	8,682	4,239	7,938	7,184	-6,676	11,649	12,920	15,760	16,907	32,683	32,366	25,077
Income tax expense		3,011	2,622	832	2,521	1,690	978	1,572	1,560	-72	1,741	2,457	3,709	511	6,465	6,761	5,685
Net Income	8,960	4,758	6,491	6,009	8,987	6,992	3,261	6,366	5,625	-6,604	9,907	10,464	12,051	16,396	26,218	25,605	19,392

Statement of Financial Position

(Unit: KRW Mil.)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26
Current Assets	139,683	138,959	151,911	147,355	155,523	157,360	159,639	166,382	170,596	171,064	177,014	190,058	202,409
Cash and Cash Equivalents	105,123	113,132	123,527	118,434	121,887	126,563	130,119	138,602	143,105	148,127	154,096	163,863	175,016
Non-current Assets	27,143	32,727	32,213	43,302	46,349	49,859	51,060	54,941	57,037	46,946	54,585	55,018	52,048
Total Assets	166,827	171,686	184,124	190,657	201,872	207,219	210,699	221,323	227,632	218,010	231,599	245,077	254,457
Current Liabilities	13,021	13,854	19,194	16,856	18,804	16,730	17,608	20,549	25,644	22,093	25,814	28,286	35,932
Non-current Liabilities	450	427	341	4,243	3,941	3,951	3,388	3,513	3,331	3,260	2,966	4,855	4,293
Total Liabilities	13,471	14,281	19,535	21,099	22,745	20,682	20,996	24,062	28,975	25,352	28,780	33,141	40,225
Capital Stock	11,852	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869
Capital Surplus	162,102	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282
Other elements of shareholders' equity	10,693	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283
Accumulated other comprehensive Income	482	-13	679	-129	453	872	777	1,997	2,873	3,468	3,722	2,388	135
Retained earnings	-31,773	-27,015	-20,525	-14,747	-5,760	1,231	4,492	10,830	11,351	4,756	14,663	25,114	29,663
Total Shareholders' equity	153,356	157,405	164,588	169,558	179,127	186,537	189,703	197,261	198,658	192,658	202,819	211,935	214,232

Consolidated Financial Statements

Statement of Income

(Unit: KRW Mil.)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2022	2023	2024	2025
Operating Revenue	16,353	19,098	19,383	20,858	20,280	19,076	17,736	17,772	17,546	20,184	22,304	23,802	23,406	49,194	75,692	74,864	83,835
Operating Expenses	10,612	12,351	12,089	12,014	13,127	12,025	11,395	12,903	12,065	12,742	13,589	14,047	13,710	32,908	47,066	49,450	52,443
Operating Income	5,741	6,747	7,294	8,843	7,153	7,051	6,342	4,868	5,481	7,442	8,715	9,754	9,696	16,286	28,626	25,413	31,392
Non-operating Income	3,280	1,642	2,944	1,391	4,568	3,589	1,070	4,919	2,079	674	2,898	4,064	6,756	3,916	9,257	14,146	9,715
Non-operating Expenses	60	620	1,126	3,392	213	1,967	3,329	2,450	788	14,825	208	1,108	1,043	3,294	5,199	7,959	16,930
Related Party Investment Gain/Loss				-29	-40	-106	-21	-284	1	38	57	45	62		-29	-451	139
EBIT	8,960	7,769	9,113	6,813	11,468	8,567	4,062	7,053	6,773	-6,671	11,461	12,754	15,471	16,907	32,655	31,149	24,315
Income tax expense		3,011	2,622	832	2,521	1,690	978	1,572	1,560	-72	1,741	2,457	3,709	511	6,465	6,761	5,685
Net Income	8,960	4,758	6,491	5,981	8,947	6,876	3,084	5,481	5,213	-6,599	9,720	10,298	11,762	16,396	26,190	24,388	18,630

Statement of Financial Position

(Unit: KRW Mil.)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26
Current Assets	139,683	138,959	151,911	147,355	155,523	158,749	161,928	169,131	174,910	171,098	183,764	196,700	209,062
Cash and Cash Equivalents	105,123	113,132	123,527	118,434	121,887	127,952	131,247	139,565	145,798	148,477	161,242	170,444	181,127
Non-current Assets	27,143	32,727	32,213	43,258	46,260	48,299	48,305	51,195	51,257	45,200	45,953	46,335	43,448
Total Assets	166,827	171,686	184,124	190,613	201,783	207,048	210,233	220,327	226,167	216,298	229,716	243,035	252,510
Current Liabilities	13,021	13,854	19,194	16,856	18,803	16,740	17,652	20,729	25,764	22,216	25,970	28,289	35,943
Non-current Liabilities	450	427	341	4,243	3,941	3,951	3,388	3,566	3,367	3,276	2,966	4,855	4,293
Total Liabilities	13,471	14,281	19,535	21,099	22,745	20,691	21,040	24,296	29,131	25,492	28,935	33,144	40,236
Capital Stock	11,852	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869	11,869
Capital Surplus	162,102	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282	162,282
Other elements of shareholders' equity	10,693	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283	10,283
Accumulated other comprehensive Income	482	-13	679	-145	433	875	627	2,012	2,908	3,268	3,522	2,350	472
Retained earnings	-31,773	-27,015	-20,525	-14,776	-5,829	1,047	4,131	9,584	9,694	3,104	12,825	23,107	27,368
Total Shareholders' equity	153,356	157,405	164,588	169,513	179,038	186,356	189,193	196,031	197,036	190,806	200,781	209,891	212,274